



ALEXANDER SLAVIN

VIDEO PRODUCER, DIGITAL STORYTELLER,
CREATOR & JOURNALIST

ABOUT ME

I'm a video producer, digital storyteller, and journalist, now based in Belgrade, Serbia. I've worked as a freelance creative for big brands, media, and agencies. Produced and promoted different digital content. I've worked as a researcher and expert in the digital market and social media environment.

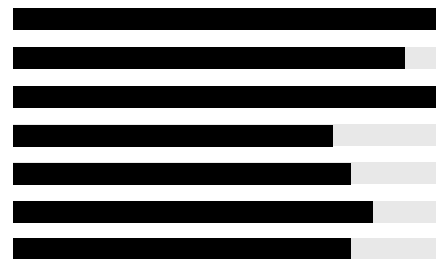
PORTFOLIO, BIO, & OTHER INFO



This Clickable
Barcode Redirects
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Bilingual Website

SKILLS

Videography and Digital content
Internet culture and community
Journalism, Writing
Media Strategy and Planning
Digital Marketing
Communications
Translation, Localization



EXPERIENCE

2015 - DIGITAL MEDIA PRODUCER

- Working as producer and promoter with major brands, companies, and media – Nike, SMP Racing, OneFootball, Dynamo Zagreb FC, etc. and as CIS digital market expert with international media agencies
- Creator of own YouTube channel (85k+subs & 23m+ views)
- Founder & CEO of content creators' organization (500k+ total followers)
- Video editing, visual graphics design, image, and infographics
- Copywriting, content creating, and editing for social media
- Localizing projects, translating media campaigns and ads
- Scripts and texts writing, voiceovers, shootings, live show organization, SEO, advertising (solo and team building)
- Social Media Marketing, development of brand recognition
- Internship as Media Planner with ECG – European Consulting Group

2013 - JOURNALIST

- Political and sports journalism ("Spektr", "Rufabula", "EuroRussians", "sports.ru", "eurosport.ru", etc.)
- English articles translation for news agencies
- Political books freelance translation (Russian/English)
- Communications, press, media strategy, social networks

2017 - RESEARCHER / ACADEMIC AUTHOR

- Researching social media for Russian Science Foundation studies
- Writing Scopus-rated academic papers in Russian and English on social networks, collective intelligence, and modern media
- Presenting the studies in international conferences

BIO

27 y/o (May, 18, 1996)
Birthplace: Moscow, Russia
Living now: Belgrade, Serbia
(Willing to relocate)
Nationality: Russian

EDUCATION

RUSSIAN STATE SOCIAL UNIVERSITY
FACULTY OF COMMUNICATION
MANAGEMENT
2014 – 2019 | Journalism, Bachelor

LANGUAGES

Russian – Native
English – Fluent
Serbian, Ukrainian – Intermediate
German, French – Beginner

CONTACTS

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