ALEXANDER SLAVIN

VIDEO PRODUCER, DIGITAL STORYTELLER, CREATOR & JOURNALIST

PORTFOLIO, BIO, & OTHER INFO

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BIO

28 y/o (May, 18. 1996)
Birthplace: Moscow, Russia
Living now: Belgrade, Serbia
(Willing to relocate)
Nationality: Russian

EDUCATION

RUSSIAN STATE SOCIAL UNIVERSITY
FACULTY OF COMMUNICATION MANAGEMENT
2014 - 2019 | Journalism, Bachelor

LANGUAGES

Russian - Native
English - Fluent
Serbian, Ukrainian - Intermediate
German, French - Beginner

CONTACTS

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+381-615-140409

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ABOUT ME

I'm a video producer, digital storyteller, and journalist, now based in Belgrade, Serbia. I've worked as a freelance creative for big brands, media, and agencies. Produced and promoted different digital content. I've worked as a researcher and expert in the digital market and social media environment.

SKILLS

- Videography and Digital content
- Internet culture and community
- Journalism, Writing
- Media Strategy and Planning
- Digital Marketing
- Communications
- Translation, Localization

EXPERIENCE

2015 - DIGITAL MEDIA PRODUCER

- Working as **producer and promoter** with major brands, companies, and media - **Nike, SMP Racing, OneFootball, Dynamo Zagreb FC**, etc. and as **CIS digital market expert with international media agencies**
- **Creator** of own YouTube channel (85k+subs & 23m+ views)
- **Founder & CEO** of content creators' organization (500k+ total followers)
- Video editing, visual graphics design, image, and infographics
- Copywriting, content creating, and editing for social media
- Localizing projects, translating media campaigns and ads
- Scripts and texts writing, voiceovers, shootings, live show organization, SEO, advertising (solo and team building)
- Social Media Marketing, development of brand recognition
- Internship as **Media Planner** with **ECG - European Consulting Group**

2013 - JOURNALIST

- Political and sports journalism (**"Spektr"**, **"Rufabula"**, **"EuroRussians"**, **"sports.ru"**, **"eurosport.ru"**, etc.)
- English articles translation for news agencies
- Political books freelance translation (Russian/English)
- Communications, press, media strategy, social networks

2017 - RESEARCHER / ACADEMIC AUTHOR

- Researching social media for **Russian Science Foundation** studies
- Writing Scopus-rated academic papers in Russian and English on social networks, collective intelligence, and modern media
- Presenting the studies in international conferences